

Better Business, Better Care

Care providers are facing a 'perfect storm' threatening their continued survival. Rising costs, Brexit, staffing issues, CQC inspections, occupancy rates, and more. Plus the added pressures of COVID-19 and its longer-term impacts on a system already in crisis.

The issues are talked about a lot, but do you feel it's being left to you to face the challenges and find the solutions on your own?

Are you struggling with too many demands on your time to properly address everything which needs to be changed or fixed?



Help is at hand

Designed specifically for care providers, by care sector professionals, our 'Better Business, Better Care' is a unique programme of business advice, guidance and support.

Working alongside you, we identify the changes your business needs and support you through the process to secure your future prosperity.

Our care professionals lead your agreed programme of change, leaving you and your staff free to focus on delivering excellent care for your residents.

A team you can trust

Our Health & Social Care team has over 30 years' experience of the commissioning and provision of social care within domiciliary care, residential and nursing homes.

We guarantee you impartial and solution-agnostic advice, helping you increase profitability, efficiency and compliance.

You get personal, tailored advice, combining genuinely expert knowledge in health and social care with a wide range of business skills and insights.

- Strategic business planning, financial management, quality assurance & risk management
- Operational improvement, technology implementation, cyber security & GDPR compliance
- Change management, staff engagement & team building



Working with Empiric Partners costs less than you may think. Call us for a no-obligation chat.

Ian Cross: Care Team Leader

m 07825 220995 **t** 01256 338440 **e** ianc@empiricpartners.com

How does it work?



Step One:

Understanding your business and the challenges you face

Working together, we start with an in-depth review to really understand your business and identify your key priorities.

Then we conduct a business diagnostic review - specifically designed for care homes – to identify areas which need to be addressed.

We may speak with other members of your team to help us gain a full understanding of any issues and barriers to achieving your objectives.



Step Two:

Our recommendations for action and improvements

We provide you with a summary report detailing our findings and making recommendations for areas where action or improvements can be made.

These may include some quick wins you can implement yourself!

We suggest and prioritise actions, leading with those which will deliver the most benefit for your business, indicating the ROI you can expect wherever possible.



Step Three:

Your implementation programme (optional)

Together, we discuss and agree your priorities, and develop an action plan which empowers you to achieve your objectives.

Your action plan clearly defines each objective, the specific tasks required, timescales, and any support or resources needed for success.

Our experienced team leads your programme; sensitively managing activity and implementing change; leaving you free to focus on delivering care for your residents.

Meet Your Empiric Partners



Ian Cross

Private sector & Local Authority health & social care management



Roman Joachym

Care home operations & process improvement



Mike Duff

Strategic planning, operational improvement & financial management



David Willis

Change management, organisational design & sales



Peter Elliot

Cyber Security, Data Protection & IT



Supporting SMEs with specialist services and competitive pricing

Grove House, Lutyens Close, Basingstoke, Hampshire, RG24 8AG
e info@empiricpartners.com t +44 (0)1256 338 440

Bespoke business support for **providers, suppliers** and **manufacturers** in the **health and social care sectors**.

Experienced guidance for business and enterprise; strategies to grow your business; tactics for immediate survival.

Relevant, actionable advice; informed by years of experience.

Discover more at www.empiricpartners.com